

## Kettering charity



# Accommodation Concern

## is awarded a team of business experts and funding to tackle social and environmental challenges

Accommodation Concern, a Northamptonshire charity who provide advice in housing, debt, and benefits, alongside 45 beds of Supported Accommodation provision has had the impact of its current services and future ambitions recognised with its selection as a 2024 Weston Charity Awards winner.

The award gives the charity the chance to invest in its future with strategic planning support from a dedicated team of four business experts, thanks to pro bono charity Pilotlight, and a core grant of £6,500 from the Garfield Weston Foundation.

Accommodation Concern was chosen from over 180 applicants, all of which are frontline charities delivering youth, welfare, community or environment services in the North of England, the Midlands and Wales.

**Jo Moore from Accommodation Concern** (pictured right) said:

“we are so excited at winning this award and having the opportunity to bring some business experts in to the charity that will support our staff development and ensure we can continue to timely and appropriate responses for all our clients and residents”

In congratulating Accommodation Concern, **Sophia Weston, Deputy Chair of Trustees at Garfield Weston Foundation** said:

“In today’s world, the challenges facing communities are more complex than ever. We’re proud to partner with Pilotlight to support the 24 outstanding charities selected, who are finding innovative ways to combat issues ranging from rising inequality to threats to our natural environment.”

**Ed Mayo, Chief Executive of Pilotlight**, the charity which is connecting Accommodation Concern with a team of coaches drawn from a range of businesses and other organisations said: “The Weston Charity Awards provide a lifeline to smaller charities on the frontlines of changing social and environmental needs. Pilotlight is excited to offer our expertise in helping these charities develop strategic plans for the future, ensuring they can maximise their impact and navigate uncertainty.”



Weston Charity  
AWARDS

**pilotlight**  
Partner Charity

# Notes to Editors

## 1. For photography or interview requests

please contact Jo Moore – CEO via [erica@a-c.org.uk](mailto:erica@a-c.org.uk)

## 2. For enquiries about Garfield Weston Foundation and Pilotlight

please contact Lucy Avery, Marketing Communications Manager 07483 014 779

## 3. A full list of Weston Charity Awards 2024 winners for the East Midlands can be found

<https://www.pilotlight.org.uk/news/24-charities-receive-awards-tackle-social-and-environmental-challenges>

## 4. About the Weston Charity Awards:

Now in its tenth year, the Awards celebrate and support great frontline charities working in the fields of community, environment, welfare and youth. Funded by the Garfield Weston Foundation and delivered by Pilotlight, charities with incomes under £5 million in the North and Midlands of England, and in Wales can apply. Initially launched in the North East of England in 2014, the Weston Charity Awards quickly expanded to the North West, the Midlands and, in 2018, Wales - areas identified by the Foundation as benefitting the least from strategic support organisations such as Pilotlight.

[www.pilotlight.org.uk/weston-charity-awards](http://www.pilotlight.org.uk/weston-charity-awards)

## 5. About the Garfield Weston Foundation:

Established in 1958, the Garfield Weston Foundation is a family-founded, grant-making charity which supports causes across the UK. In its latest financial year, the Foundation donated over £100 million. Since it was established, it has exceeded donations of more than £1.5 billion, of which well over half has been given in the past ten years.

One of the most respected charitable institutions in the UK, the Weston Family Trustees are descendants of the founder and they take a highly active and hands-on approach. The Foundation's funding comes from an endowment of shares in the family business which includes Twinings, Primark, Kingsmill (all part of Associated British Foods Plc) and Fortnum & Mason, amongst others – a successful model that still endures today; as the businesses have grown, so too have the charitable donations.

Known for its transparency, flexibility and straightforward approach, the Foundation supports a broad range of charities from small community organisations to large national institutions. Around 2,000 charities across the UK benefit each year from the Foundation's grants. <https://garfieldweston.org/>

## 6. About Pilotlight:

Pilotlight is a charity that amplifies the impact charities, business and individuals can bring to make a better world. It creates and manages programmes that address the challenges charities face and provide them with the expertise and resources they need to thrive. Since 1996, it's amplified the work of over 1,000 charities all tackling social disadvantage to ignite change that lasts. [www.pilotlight.org.uk](http://www.pilotlight.org.uk)

 01536 416560  
 [help@a-c.org.uk](mailto:help@a-c.org.uk)  
 [accommodationconcern.co.uk](http://accommodationconcern.co.uk)

**cma**  
Freedom from debt  
Hope for the future



 **advice UK**